

# WOLFVILLE PAINTING THE TOWN RED AND BLUE SUNDAY: Rescheduled

For Immediate Release

September 11, 2013

Wolfville, NS – Determined to show its pride, Wolfville will wave Acadia University colours by Painting the Town **Red** and **Blue** this coming Sunday, September 15, 2013 and will fill the Town Centre parking lot with Streetfest.

Paint the Town **Red** and **Blue** will transform Town Centre parking lot, in Wolfville's downtown core, from 2:00pm to 5:00pm into a Streetfest; a celebration welcoming new and returning Acadia University students plus give local residents the opportunity to meet their new neighbours. Streetfest will include musical performances on stage, fun activities for children and families, local business displays with product sampling, a Dunk Tank supporting Shinerama, Wolfville Volunteer Fire Department truck demonstration and much more.

The Spirit Rally and Fireworks Show have been postponed for later this fall and will not occur on the evening of Sunday, September 15<sup>th</sup>. Once confirmed, event details will be released.

Streetfest is open to the public and all area residents and families are welcome; admission is free. Painting the Town **Red** and **Blue** is a cooperative effort by the Wolfville Business Development Corporation, Acadia University, Acadia Students' Union and the Town of Wolfville.

Join the Paint the Town Red and Blue event on Facebook by visiting:  
<https://www.facebook.com/events/1393033334258579/>

- 30 -

**For additional information contact:**

David Hovell, Executive Director  
Wolfville Business Development Corporation  
Tel: (902) 542 – 4093  
Cel: (902) 670 – 0340  
Email: [dhovell@downtownwolfville.com](mailto:dhovell@downtownwolfville.com)

Scott Roberts, Executive Director Communications & Marketing  
Acadia University  
Tel: (902) 585 – 1705  
Cel: (902) 670 – 8966  
Email: [scott.roberts@acadiau.ca](mailto:scott.roberts@acadiau.ca)